

HIRING



Content Developer

1+ Year of Experience in
Content Development for Websites,
Advertising & Marketing

Send your resume on

info@ibrandcare.com

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Job Description:

- Write content for websites, blogs, social media content, emailers, press releases, articles, online ads, presentations as and when required
- Coordinate with the social media team to provide tag lines, posts, content as required
- Edit content to make it user-friendly and SEO friendly
- Edit and proofread content when required
- Find and develop new ideas for web content
- Communicate effectively with clients, follow clients' editorial guidelines, and meet strict deadlines
- Manage the creation and sharing of internal content for the company blog and Slideshare account
- Making Power Point Slideshows
- Carry out PR activities for Ingenious Brandcare

Candidate requirements:

- Proficiency in written and oral English communication
- Knowledge of the editorial guidelines and style of writing for websites, social media networks, online ad platforms
- Familiarity with generally accepted principles of grammar and writing for the press
- Ability to think creatively and generate ideas for pitches, knowledge sharing content, videos, etc.
- Ability to manage multiple tasks and deadlines
- A passion to work and zeal to exceed expectations

To apply, please email your resume to info@ibrandcare.com with links to your social channel and why you think that you would suit this role. As we receive a large amount of applications, we welcome applications that can represent your profile.

Ingenious Brandcare

Address:

SF-10, Ravikiran Complex,
Valia Chowkdi, GIDC,
Ankleshwar – 393002 (Gujarat) INDIA

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Advertising - Branding - Digital Marketing - Agency

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